Full page ad design **£750**

Includes:

Full page/fractional brand advert design
Designed according to objectives, audience, message and tone
All adverts designed in line with relevant publication guidelines

Full page assets required:

Up to 6 high-resolution images
High- resolution image of your logo (colour options welcome)
Copy – up to 150 words (supplied in a Word document)
Website URL

Image specifications:

Please supply all images as high resolution CMYK JPEG, TIFF or PSD
All images must be at least 300 dpi when placed at full size
We recommend supplying product shots or lifestyle images depicting
your target audience, service or general message
Please supply images at their original size and aspect ratio
Image use is subject to design discretion

Add on:

Copywritting - £500
Stock image research/use - £25 per image
CAP checked - £200

Fractional ad design **£500**

Includes:

Fractional brand advert design
Designed according to objectives, audience, message and tone
All adverts designed in line with relevant publication guidelines

Half page assets required:

Up to 5 high-resolution images
High- resolution image of your logo (colour options welcome)
Copy – up to 130 words (supplied in a Word document)
Website URL

Quarter page assets required:

Up to 4 high-resolution images
High- resolution image of your logo (colour options welcome)
Copy – up to 80 words (supplied in a Word document)
Website URL

Add on:

Copywritting - £250
Stock image research/use - £25 per image
CAP checked - £100

All bookings are subject to our terms & conditions