



FUTURE

25 BEAUTIFUL HOMES

MEDIA PACK

EDITOR'S LETTER

At 25 Beautiful Homes we feature more real life houses than any other homes magazine. In every issue we aim to bring together the widest selection of stunning properties of all types. Houses are chosen from up and down the country, and far beyond, and each one is packed with the most inspiring ideas for renovation projects big and small. So whether our readers are planning a total refit or a room revamp, they will find endless suggestions to help achieve just that. Going behind the scenes, we talk to homeowners to find out the story behind the images and we also focus on individual rooms with special case studies on kitchens, bathrooms, bedrooms and living rooms with Q&As to discover how the particular look was put together. In essence we provide a monthly treat of decorating and design ideas that our readers can use to create their own beautiful homes.

Fiona Mace, Editor



25 BEAUTIFUL HOMES

25 Beautiful Homes showcases the best of British interiors every month.

Full of homes that intrigue, delight and inspire our readers, the magazine showcases every interior design style, from contemporary to country, high-end to high street.

303.6K

Total social reach

43.1K

ABC print circulation

231K

Readership

70%

25-44

3 in 4

Female

69%

ABC1

£148M

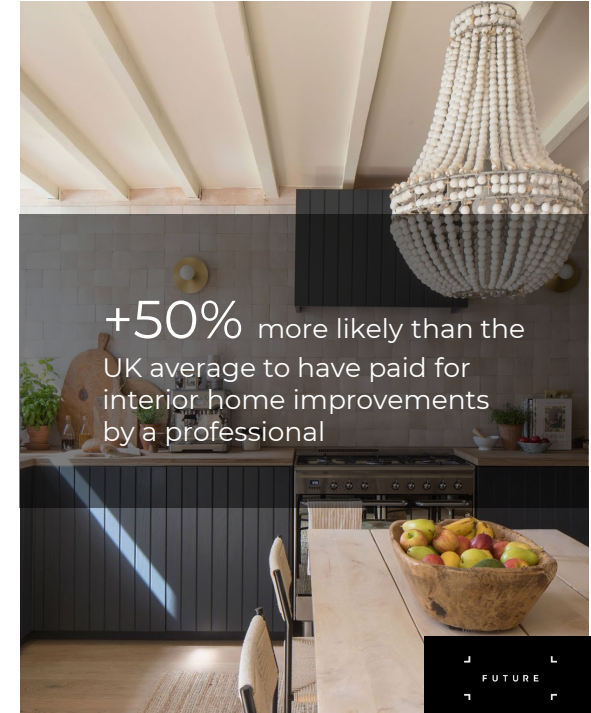
Total spent on D.I.Y/home improvement over the last 12 months



OUR 25 BEAUTIFUL HOMES AUDIENCE ARE AFFLUENT INTERIOR FANATICS



Source: TGI, April, 2024



ADVERTISING OPPORTUNITIES

TO GET INVOLVED,
PLEASE CONTACT US



PARTNER WITH 25 BEAUTIFUL HOMES AND GROW YOUR BRAND



ATTENTION

Our **25 Beautiful Homes** audience are
2.9X more likely than the UK average to
pay attention to magazine adverts
the most



DRIVING PURCHASE

1 in 3 people who saw a campaign
through Future Homes titles, **bought**
the product as a direct result.



GROW YOUR BRAND

Brand recommendation grows by
+35% on average.



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THANK YOU